

DEEPWATER GULF OF MEXICO EMERGING PLAYS THE BASIN THAT CONTINUES TO DELIVER



David Reid Appraisal Manager, Shell Americas

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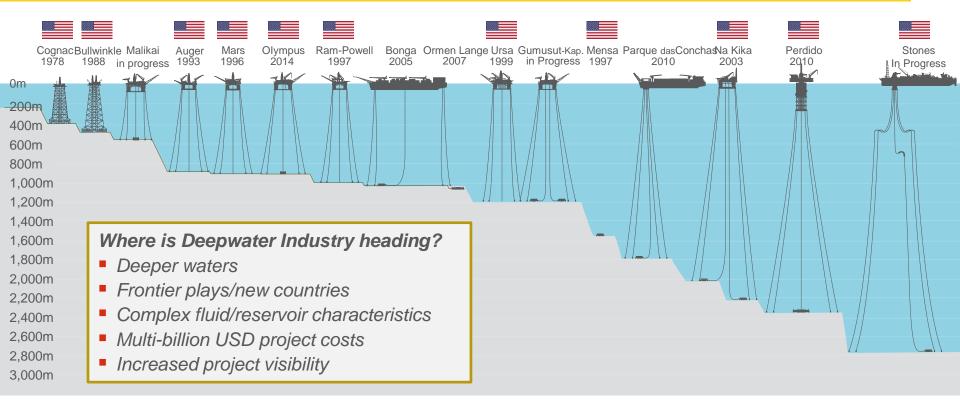
We use certain terms in this presentation, such as discovery potential, that the United States Securities and Exchange Commission (SEC) guidelines strictly prohibit us from including in filings with the SEC. U.S. Investors are urged to consider closely the disclosure in our Form 20-F, File No 1-32575, available on the SEC website www.sec.gov. You can also obtain this form from the SEC by calling 1-800-SEC-0330.

"1938" A HISTORIC YEAR FOR THE GULF OF MEXICO

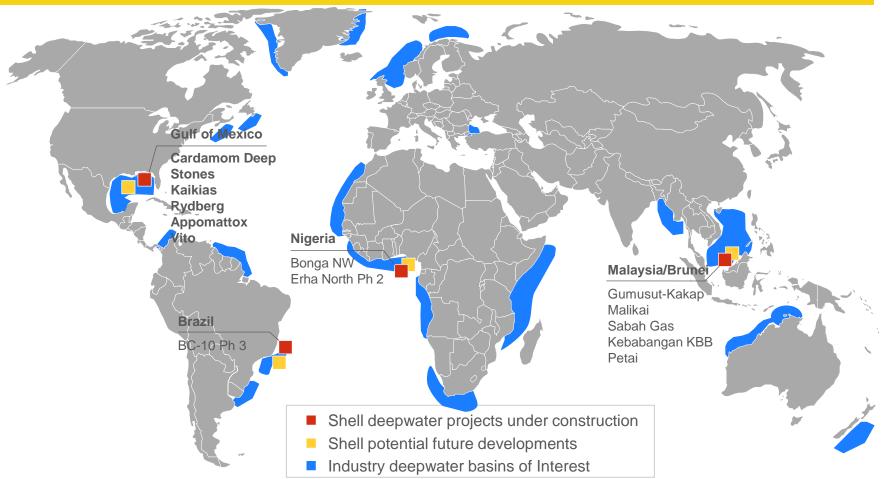


- Creole field discovered 1 ½ miles offshore Louisiana
- Subsequent waves of offshore development
- Complex geology/reservoir systems
- US federal offshore produced ~19 billion barrels of oil *
- >40% in the last 15 years...
- 1938 Mexico nationalized its oil and gas industry

ADVANCES IN DEEPWATER ENGINEERING ENABLED DEEPER AND FARTHER



SHELL DEEPWATER, A STRONG FLOW OF NEW PROJECTS



US GULF OF MEXICO DEEPWATER PLAY TYPES

GoM USA Current Operations

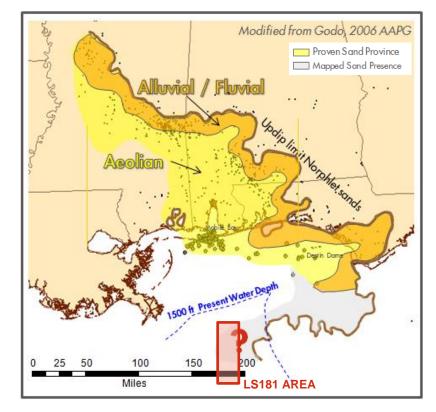
GoM USA The Next Frontier



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OPENING OF THE FRONTIER DEEPWATER MESOZOIC PLAY

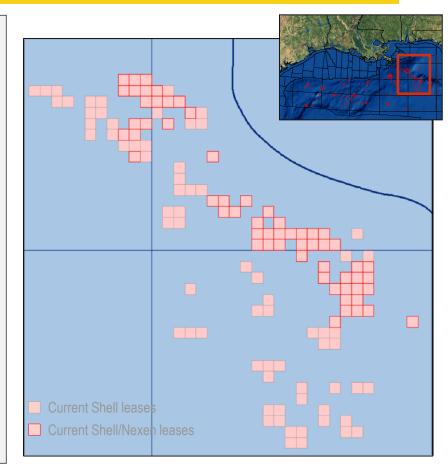
- Started with Lease Sale 181
- Could the Jurassic Cotton Valley, Haynesville (and Norphlet) make it deep offshore?
- Play tested with mixed success in shallow water *Mobile Bay* and *Destin Dome* areas
- And so the journey began...



Lease Sale 181:	2001
Shiloh:	2003
Lease Sale 189:	2003
Lease Sale 190	: 2004
Cheyenne:	2004
Vicksburg B:	2007
LS205,206,224	2007-0
Fredericksburg:	2008
Antietam:	2009
Appomattox:	2009-
Appomattox:	2011-
Petersburg:	2013
Vicksburg A:	2013
Swordfish:	2013-
Rydberg:	2014
Gettysburg:	2014

Early mover in DW Mesozoic

Non-commercial discovery Non-commercial discovery



Lease Sale 181:	
Shiloh:	2003
Lease Sale 189:	2003
Lease Sale 190	: 2004
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Early mover in DW Mesozoic

Non-commercial discovery

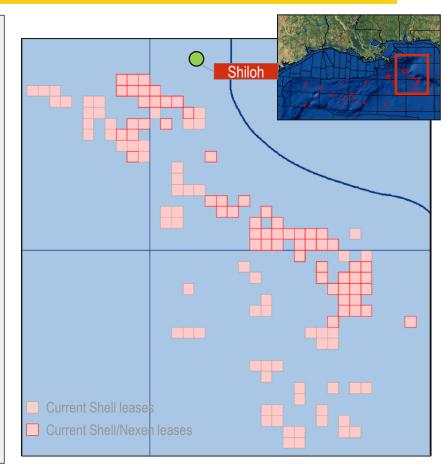
Leased VxsB, G'burg, F'bur Leased VxsA... Shallow gas discovery <u>Small</u> Discovery Additional areas opened Dry hole <u>Non-commercial</u> discovery Discovery

Drilling appraisal wells Dry Hole Discovery

Dry Hole

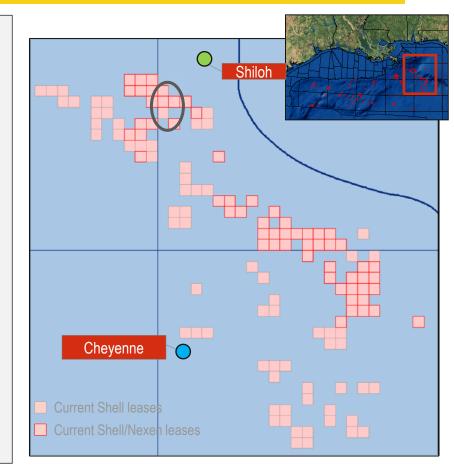
Discovery

Drilling



Lease Sale 181: 2001 Shiloh: 2003 Lease Sale 189: 2003 Lease Sale 190 : 2004 Cheyenne: 2004 LS205,206,224

Early mover in DW Mesozoic Non-commercial discovery Leased VxsB, G'burg, F'burg Leased VxsA... Shallow gas discovery



Lease Sale 181: 2001 Shiloh: 2003 Lease Sale 189: 2003 Lease Sale 190 : 2004 Cheyenne: 2004 Vicksburg B: 2007 LS205,206,224

Early mover in DW Mesozoic

Non-commercial discovery

Leased VxsB, G'burg, F'burg Leased VxsA...

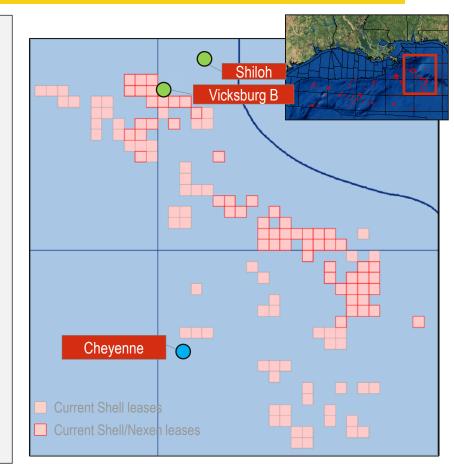
Shallow gas discovery

Small Discovery

Additional areas opened Dry hole <u>Non-commercial</u> discove Discovery Drilling appraisal wells Dry Hole Discovery

Discovery

Drilling



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Early mover in DW Mesozoic

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Non-commercial discovery

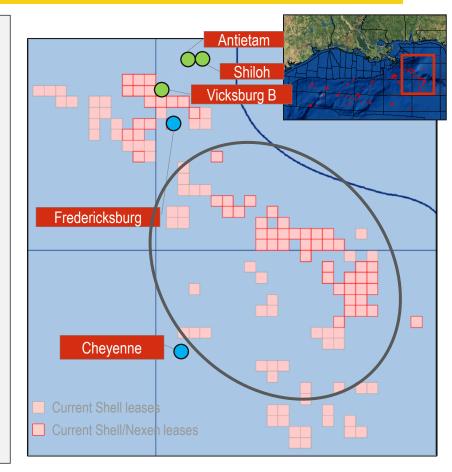
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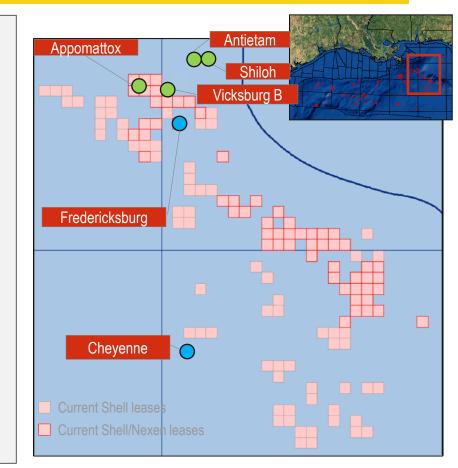
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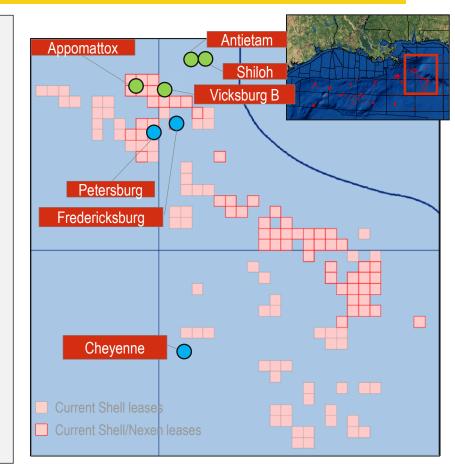
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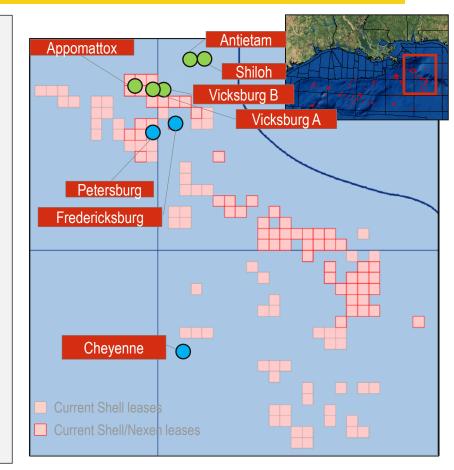
Non-commercial discovery

Discovery

Drilling appraisal wells Dry Hole

Discovery

Discovery Drilling

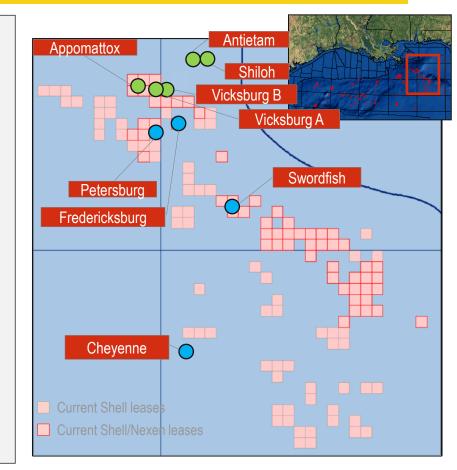


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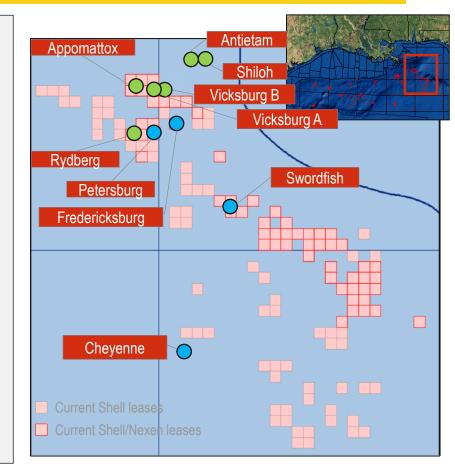
Discovery

Dry Hole Discovery Drilling



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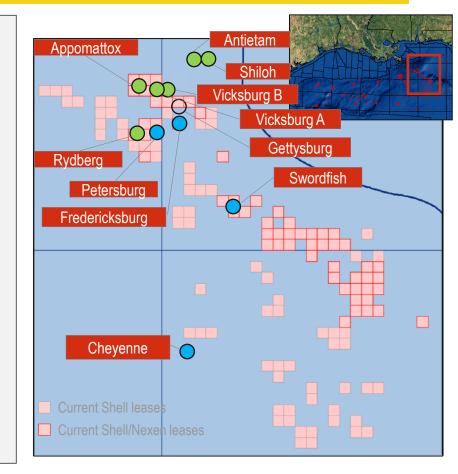


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Discovery

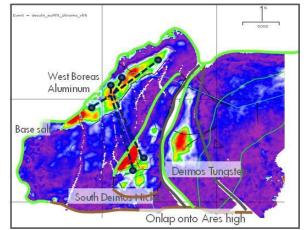
Drilling



MARS "B" OLYMPUS AND THE MARS BASIN

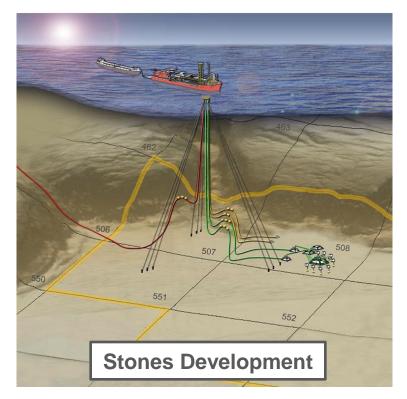
- Mars discovered in 1989, on-stream 1996
- Exceeded expectations with ~800mln boe produced
- Focused OBS WAZ and key discoveries in 2009/2010
- Mars B development first oil in 2014
 - Access to more of the undeveloped reservoirs
 - Extends field-life to 2050+





UNLOCKING THE LOWER TERTIARY

- Significant in-place volumes
- Deep, hot and high pressure
- Low energy reservoir systems
- Complex subsurface architecture/thin stacked inter-bedded lobe sands
- Traditional value thinking related to flow potential
- Future focus on improving recovery...



MEXICO – A NEW DEEPWATER FRONTIER?

- ... geology and petroleum systems tends not to be constrained by country boundaries ...
- After 75 years, Mexico started a process of constitutional reform which will allow IOC access
- Progress on delivering key reform legislation, with clear forward timeline
- A range of discovered and exploration areas are included in R0/R1
- Fiscal terms are still to be defined; will shape overall attractiveness





COMMON THREADS...

- High quality seismic data
- Extend known geological concepts
- Looking for upside potential
- Push water depth technology into frontier areas
- Integrated appraisal/development teams
- Find the **rainmakers** <u>and</u> **integrators**

CLOSING THOUGHTS...



GOM AREA

For over 76 years the Gulf of Mexico has continued to deliver...



- Significant untapped resource potential in current and emerging plays
- Mexico the potential for a new frontier of growth?

TECHNOLOGY/COST



- Key technologies will continue to drive exploration and development
- Rising deepwater costs and impact on investment levels?



- PEOPLE
- Shift occurring in workforce demographics...
- Do you know who the **rainmakers** and **integrators** are?

